



TransPeshawar (The Urban Mobility Company)
A company set up under section 42 of the Companies Act, 2017

No. TPC/BD/RFP/2021/004/01
Date: March 19, 2020

Summarized Bid Evaluation Report

Name of Procuring Entity: TransPeshawar (The Urban Mobility Company)
Name of Procurement: Advertising Services Management in Peshawar BRT Corridor
Method of Procurement: Request for Proposal (RFP)
Total Bids Received: Three (03)
Date of Advertisement: February 16, 2021
Date and Time of Bid Closing: 02:30 PM (PST), March 16, 2021

S#	Name of Bidder	Responsive/Non-Responsive	Offered Price (PKR)	Remarks
1.	Elite Advertisers	Non-Responsive	135,090,000	
2.	Macroosm Advertisers	Non-Responsive	97,920,000	
3.	Daewoo Pakistan Express Bus Service Limited	Responsive	42,927,000	Unsuccessful as the offered price is below the competitive/comparative market price.