

**CORRIGENDUM TO
REQUEST FOR PROPOSALS (RFP)
for**

Advertising Services Management in Peshawar BRT Corridor

Tender No. TPC/BD/RFP/ASM/2021/003

Date: April 29, 2021

This Corrigendum will be part and parcel of original bidding document and shall supercede the contents/text contained in RFP for Advertising Services Management in Peshawar BRT Corridor.

Schedule 4

Financial Offer

To be submitted by the Bidder on official letter head

I, _____ (*name*), Pakistani, of legal age, with office address at _____ (*address*), Sole Proprietor or Authorized Representative of _____ (*Business/firm/company/ consortium*), hereby declare for and on behalf of _____ (*name of Business/firm/company/ consortium*) that:

1. _____ (*name of Bidder*) has examined the information provided in the Request for Proposals (including annexures) and the Service Agreement;
2. _____ (*name of Bidder*) has examined the properties (Advertising Spaces) and made all due diligence in estimation of revenue as well as costs envisioned under the Agreement;
3. _____ (*name of Bidder*) hereby submits its Financial Offer, for undertaking the Service Agreement, which shall remain valid and binding upon (-----
-----*name of Bidder*) for a period of one hundred eighty (180) days from the Proposal Opening Date; and
4. Total rent offered for three (03) years by _____ (*name of Bidder*) is of an amount of (*amount in words & integer*) Pakistani Rupees.

Year	Quarter	Rent for Street light poles for display of (6x3ft) Aluminum/Steel framed Streamers fixed at 10-15 ft. height from ground level (As per specification in Appendix A) (QTY 250)	Rent for Double sided (Two-way traffic) Pillar advertisement for display of (10x5ft) Aluminium/Steel frames fixed at 10ft from ground level (As per specification in Appendix A) (QTY 100)	Rent for Digital Pole Streamer P-6 Outdoor SMD for display (6x3ft) fixed at 10-15 ft. height from ground level (As per specification in Appendix A) (QTY 60)	Rent for Double Sided (Two-way traffic) Pedestrian Bridge Banner for display of (50x4ft) Aluminum/Steel framed banner fixed towards two-way traffic (As per specification in Appendix A) (QTY 10)
1	1				
	2				
	3				
	4				
2	1				
	2				
	3				
	4				
3	1				
	2				
	3				
	4				
Sub-Total		I	II	III	IV
Grand Total (I+II+III+IV)					

For and on behalf of _____ (*name of Bidder*)

(*signature of Authorized Representative*)

(*name, title and date*)

APPENDIX A

ADVERTISING SPACES



APPENDIX-A

ADVERTISING ITEM SPECIFICATION

<p><u>ITEM # 1:</u></p> <p><u>STREET LIGHT POLE STREAMER:</u> (Light poles assigned after Tehkal Payan station till the start of Tehkal Bala station and in continuation from University Town Junction to Karkhano Market (excluding elevated portion))</p> <ul style="list-style-type: none"> • (Dimension: 6 X 3 ft (72 (H) X 36 (W) Inches) • Outer frame: 2 inches • Corrosion Protection Aluminium/Steel frame with thickness between 18 to 20 gauge. • Shape: Rectangle • Type: Non-Lighting • Installation: Fixed Top and bottom clamps. 	<p><u>ITEM # 2:</u></p> <p><u>PEDESTRIAN BRIDGE BANNER:</u> (Pedestrian bridges assigned from Tehkal Bala to Hospital chowk Station (excluding Mall of Hayatabad station i.e., elevated))</p> <ul style="list-style-type: none"> • Dimension: 50 X 4 ft (600 (W) X 48 (H) Inches) • Corrosion Protection Aluminium/Steel frame with thickness between 18 to 20 gauge. Angle iron for support between the Banner frame and bridge railing shall be 1.5 to 2 inches. Front panel sheet for flex installation shall be at least thickness of 28 gauge. • Shape: Rectangle • Type: Non- Lighting • Installation: to be fixed at all corners with the bridge railing for firm support.
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AGREEMENT FOR ADVERTISING SERVICES MANAGEMENT AT PESHAWAR BRT CORRIDOR

BETWEEN

TRANSPESHAWAR (The Urban Mobility Company)

and

[SERVICE PROVIDER]

ANNEX B
ADVERTISING LOCATIONS



ANNEX C
RENT DEPOSIT AND RENT DEPOSIT ACCOUNT

Year	Quarter	Rent for Street light poles for display of (6x3ft) Aluminium/Steel framed Streamers fixed at 10-15 ft. height from ground level (As per specification in Annex E) (QTY 250)	Rent for Double sided (Two-way traffic) Pillar advertisement for display of (10x5ft) Aluminium/Steel frames fixed at 10ft from ground level (As per specification in Annex E) (QTY 100)	Rent for Digital Pole Streamer P-6 Outdoor SMD for display (6x3ft) fixed at 10-15 ft. height from ground level (As per specification in Annex E) (QTY 60)	Rent for Double Sided (Two-way traffic) Pedestrian Bridge Banner for display of (50x4ft) Aluminium/Steel framed banner fixed towards two-way traffic (As per specification in Annex E) (QTY 10)
		I	II	III	IV
1	1				
	2				
	3				
	4				
2	1				
	2				
	3				
	4				
3	1				
	2				
	3				
	4				
Sub-Total					
		I	II	III	IV
Grand Total (I+II+III+IV)					

Rent Deposit Account details are as follows:

CEO TRANSPESHAWAR

Bank Name: The Bank of Khyber

Account Number: 0001 0000 1182 4005

ANNEX E

ADVERTISING ITEM SPECIFICATION

<p><u>ITEM # 1:</u></p> <p><u>STREET LIGHT POLE STREAMER:</u> (Light poles assigned after Tehkal Payan station till the start of Tehkal Bala station and in continuation from University Town Junction to Karkhano Market (excluding elevated portion)</p> <ul style="list-style-type: none">• (Dimension: 6 X 3 ft (72 (H) X 36 (W) Inches)• Outer frame: 2 inches• Corrosion Protection Aluminium/Steel frame with thickness between 18 to 20 gauge.• Shape: Rectangle• Type: Non-Lighting• Installation: Fixed Top and bottom clamps.	<p><u>ITEM # 2:</u></p> <p><u>PEDESTRIAN BRIDGE BANNER:</u> (Pedestrian bridges assigned from Tehkal Bala to Hospital chowk Station (excluding Mall of Hayatabad station i.e., elevated))</p> <ul style="list-style-type: none">• Dimension: 50 X 4 ft (600 (W) X 48 (H) Inches)• Corrosion Protection Aluminium/Steel frame with thickness between 18 to 20 gauge. Angle iron for support between the Banner frame and bridge railing shall be 1.5 to 2 inches. Front panel sheet for flex installation shall be at least thickness of 28 gauge.• Shape: Rectangle• Type: Non- Lighting• Installation: to be fixed at all corners with the bridge railing for firm support.
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