

**CORRIGENDUM**  
**for**  
**REQUEST FOR PROPOSALS (RFP)**

**for**

**Indoor Advertising Services Management at Peshawar BRT Stations**

**Tender No. TPC/BD/RFP/IDAS/2020-21/003**

Date: December 23, 2021

Note: The corrigendum is affected in response to pre-bid meeting held on December 21, 2021. The corrigendum shall supersede and become integral part of original document.

- 7.1.1 Prior to evaluation of Proposals, TransPeshawar Company shall determine whether each Proposal is responsive to the requirements of the RFP. A Proposal shall be considered responsive only if:
- (a) the Proposal is received by the Proposal Submission Deadline;
  - (b) the Proposal contains all the information in prescribed manner and on given formats (complete in all respects) as requested pursuant to this RFP; and
  - (c) the Proposal does not contain any condition or qualification.
- 7.1.2 TransPeshawar Company reserves the right to reject any Proposal which is non-responsive and no request for alteration, modification, substitution or withdrawal shall be entertained by TransPeshawar Company in respect of such Proposal.

## **7.2 Evaluation**

The responsive proposals shall be evaluated in accordance with requirement prescribed under qualification criteria. The responsive proposal meeting the qualification criteria as mentioned above shall be considered for comparison of financial offer. The quarterly payment offered by the bidders shall be discounted at a rate of 12 % to get net present value during evaluation. Bidder with highest total net present value of financial bid / offer shall be determined as winning bidder and considered for award of contract.

## **7.3 Information**

- 7.3.1 Any information contained in the Application shall not in any way be construed as binding on TransPeshawar Company, its agents, successors or assigns, but shall be binding against the Bidder if any contract is subsequently awarded to it under the Bidding Process on the basis of such information.

## **7.4 Clarification**

- 7.4.1 TransPeshawar Company may, at its sole discretion, seek clarifications and ask for supporting documents from any Bidder regarding its Proposal. Such clarification(s) must be provided within the time specified by TransPeshawar Company for this purpose. Any request for clarification(s) and all clarification(s) must be sent by email, at the address specified in paragraph 5.5.1.
- 7.4.2 If a Bidder does not provide clarifications sought under paragraph 7.4.1 within the prescribed time, its Proposal may be rejected. In case the Proposal is not rejected, TransPeshawar Company may proceed to evaluate the Proposal by construing the particulars requiring clarification to the best of its understanding, and the Bidder shall be barred from subsequently questioning such interpretation of TransPeshawar Company.

## **SECTION 8 - GENERAL MATTERS**

### **8.1 Responsibility of Bidders**

- 8.1.1 Notwithstanding any information given in the RFP and any additional communication from TransPeshawar Company, including supplemental notices and bid bulletins, it is the sole responsibility of any Bidder to:
- (a) be fully acquainted with the laws, requirements, terms, and conditions of the Bidding Process;
  - (b) examine all the bidding documentation, including all instructions, annexes, forms, schedules, terms, specifications, and drawings; and
  - (c) familiarize itself with all existing laws, decrees, acts, rules, and ordinances of Islamic Republic of Pakistan, whether national or local, which may affect the provision of the Required Services.

### **8.2 Confidentiality**

- 8.2.1 Information relating to the examination, clarification, evaluation and recommendation for the Bidders shall not be disclosed to any person who is not officially concerned with the process or is not a retained professional advisor advising TransPeshawar Company in relation to or matters arising out of, or concerning the Bidding Process.

## **4.2 Special Obligation regarding Digital Kiosk**

- 4.2.1 To procure, install, operate and maintain seventy (70) Digital Kiosk at designated Advertising Locations as per Annex-B with following details;
- ❖ Four (04) digital Kiosk @8 Stations= 32
  - ❖ Three (03) digital Kiosk @ 1 Station =3
  - ❖ Two (02) digital Kiosk @13 Stations= 26
  - ❖ One (01) digital Kiosk@8 Stations = 8
  - ❖ One (01) digital Kiosk @KPUMA Building= 1
- 4.2.2 to allow free of cost 20% airtime (calculated on monthly basis) to display Advertising Contents regarding awareness of bus operation or government awareness campaigning videos.
- 4.2.3 Political Advertising Contents may be displayed however, shall be mentioned as "Paid Content" where required.
- 4.2.4 In case of any damages to Digital Kiosk, in terms of power supply, any natural calamity the Service Provider is responsible for the replacement of Digital Kiosk as well as restoration of the Services.
- 4.2.5 The service provider shall ensure installation of digital kiosk within six (06) months of date of commencement whereas commissioning/operation shall be within nine (09) months after the date of commencement. The failure shall lead to imposition of liquidated damages as provider for under the service agreement.

## **4.3 Centralized Control System for Digital Kiosk**

- 4.3.1 The Service Provider have to comply with the following for installation and/or monitoring of digital kiosk apart from others;
- a) Procurement, operations and laying of communication cable from ticket office to Advertising Products with at least / average of 150 meter per Advertising Product with associated accessories;
  - b) Procurement, operations and laying of power cable from Distribution Board to Advertising Products with at least / average of 200 meter per Advertising Product with associated accessories;
  - c) Fiber cable (ten core) with approximate length of 250 meter per station from main fiber to ticket office including cost of splicing with main fiber with associated accessories. Cost also includes removal of manhole cover and restoration to its original position;
  - d) Centralised management software with computer for uploading of Advertising Contents from control centre;
  - e) Storage device (NAS or SAN), switch (Layer 3, 24 port 10g), Manageable switches (8port copper & 2 SFP ports) for 30 stations and server (Level 3) with licenses & operating system as approved by TPC; and
- 4.3.2 Alternatively, the TPC may suggest and approve alternate method for centralised uploading of Advertising Contents. The cost of going for any such options be the responsibility of the Service Provider;
- 4.3.3 Hardware and software (except digital Kiosk) once provided and installed (if any) at control centre/data centre and station under this clause shall be the property of the TPC.

## **4.4 Special Obligation Regarding Fix / Static Advertising Contents**

- The Service Provider shall hereby undertake;
- 4.4.1 To procure material, install, fix, operate and maintain Advertising Locations which may include backlit boards, Vinyl/Double-Vision or any other material approved by the TPC on;
- a) Fixed glass at platform level excluding PSD doors (Annex-B);
  - b) Fixed glass at Mezzanine level (Annex-B);
  - c) Side of escalators and elevators (Annex- B);

d) At louvers portion above PSD (Annex-B);

The Service Provider shall be responsible for removal of existing material such as louvers etc. fixed at Advertising Locations and replacement with Advertising Product of approved design. The Service Provider shall deliver material so removed to the TPC office at Chamkani.

4.4.2 that should any Advertising Location or any portion thereof be damaged or destroyed at any time during currency of the Service Agreement due to whatsoever reason, it shall be repaired within a reasonable time and at the cost and expense of the Service Provider so that after such repairs, the Advertising Location shall be substantially in the same condition as it was prior to such damage or destruction;

4.4.3 not to insert or drive nails, screws or install other objects or materials whatsoever in or upon the walls or glass or any part of the Advertising Locations without the prior written consent of the TPC;

4.4.4 not to make any writing or scratching in or upon or otherwise deface any Advertising Locations, and to take all steps necessary to prevent or remove such writing, scratching or defacement;

#### 4.5 **Mandatory Works**

The Services Provider shall provide mandatory work as per provisions given as under:

4.5.1 Procurement, fixation and maintenance of 20 stickers per stations of 2 feet length of High Intensity Prismatic (HIP) Reflective sheeting material as approved by the TPC. **While the width of sticker shall be six (06) inches. The service provider shall complete the task for area equal to (2ft x 0.5ft x 20 stickers) per station.** These works shall be started from second quarter and three stations shall be done at least once in a month;

4.5.2 Removal of existing names signage on platform glass and minimum replacement of one time during the currency of the Service Agreement per station. The Service Provider shall be responsible for maintenance of the same during currency of the Service Agreement and shall replace whenever required. The approximate length along the platform is 250 meter per station and width is 9 inches. The areas for HIP may be in various length and width. The quality shall be approved before procurement from the TPC These stations shall be started from second quarter and two stations shall be done once in a month.

4.5.3 Yellow Road marking (2 coats) in reflective TP paint within station limits on each station in corridor complete in all respects with approximate quantity of 2,000 running meter. CR paint on kerb blocks (2 coats) within station on corridor complete in all respects with approximate quantity of 350 sq. meter. These works shall be done once in six-month period. Furthermore, the works should be completed in all respects which includes but not limited to prior cleaning/ making of surface etc. The period shall be notified by TPC.

4.5.4 Enamel paint (Two coats) of red and grey colour for stations and off-white Paint for pedestrian bridges, each of 600 sq. meter approximately. Furthermore, the works should be completed in all respects which includes but not limited to prior cleaning/ making of surface and scaffolding etc., One station shall be done once in agreement period and at least one station per month. The service provider shall be responsible for maintenance of these works in agreement period. These works shall be started from second quarter.

4.5.5 Supply, provision and fixing of anti-skid tiles at ramp approach within stations having dimensions of 12 x 6 feet per station. The works should be completed in all respects and shall include labor and all material costs required for installation of anti-skid tiles. The work shall also include prior cleaning/ making of surface, dismantling of already installed tiles, protection of nearby tiles and cleaning of surface after completion of works. Furthermore, already installed tiles which are not damaged shall be the property of TPC. One station shall be done once in a contract period and at least one station per month.

4.5.6 Yellow Paint/ Spray on tactile of approximately 100 sq. meter per station complete in all respects which includes but not limited to prior cleaning/ making of surface, protection of surrounding tiles and cleaning of surface after completion of works. One station shall be done in agreement period and at least one station in a month. The service provider shall be responsible for maintenance of yellow paint on tactile during agreement period.

**ADDENDUM  
FOR  
REQUEST FOR PROPOSALS (RFP)**

**for**

**Indoor Advertising Services Management at Peshawar BRT Stations**

**Tender No. TPC/BD/RFP/IDAS/2020-21/003**

Date: December 29, 2021

Note: Addendum is affected on the date indicated above. The corrigendum shall supersede and become integral part of original document

## SECTION 1 - DEFINITIONS

1.1.1 The following words or terms shall have the following meanings in this Request for Proposals:

**Advertising Locations** includes louvers, static/still glass, escalators and elevators as mentioned under **Annex-B**;

**Advertising Product** is a tool to disseminate Advertising Contents and includes backlit boards, Vinyl/one Vision (double sided) and **Digital Kiosk/Indoor Digital Standee (SMD)**;

**Advertising Contents** to be displayed by the Service Provider for promotion i.e., static contents, imagery, and visuals;

**Affiliate** means a corporation or entity effectively under the Control of, or in Control of, a Bidder or associated with a Bidder under common ownership and Control.

**Bidder** means a legal entity and includes an individual/sole proprietor, firm, company, partnership, corporation, Consortium or joint venture of individuals/firms/companies which participates in the Bidding Process.

**Bid Bond** has the meaning given to it in paragraph 6.4.7.

**Bidding Process** or **Bidding** means the process beginning from the publication of the Request for Proposal until the signing of the Service Agreement.

**BRT** means a flexible, rubber-tired rapid transit mode that combines stations, bus stops, vehicles, services, running ways, and technological elements into an integrated system.

**Coercion, Collusion, Corrupt Practices, Fraud, Restrictive Practices and Undesirable Practices** have the meanings given to them in paragraph 8.4.2.

**Consortium** means an unincorporated association of juridical persons bound by contract or law, solidarily undertaking by mutual written agreement a common enterprise which is to participate in the Bidding Process.

**Consortium Member** means any of the juridical persons comprising a Consortium, each having a definite interest in the common undertaking, solidarily liable in the Proposal and whose interest may be converted into an equivalent equity participation in the corporation that will become a service provider if the Consortium is awarded and accepts the obligation to provide the Required Services.

**Control** means, for purposes of defining an Affiliate, the power to direct or cause the direction of the management policies of a body corporate whether through:  
ownership of at least fifty per cent (50%) plus one share of the outstanding voting shares or  
(ii) ownership of at least twenty per cent (20%) of the outstanding voting shares and (a) possession of at least fifty per cent (50%) plus one share of the voting rights through voting trust or other voting agreements entered into at least one year before the Proposal Submission Date or (b) the ability to elect a majority of the members of the Affiliate's board of directors. In determining ownership by a corporation of the shares of another corporation, shares held both directly and indirectly will be counted. If the Bidder or Consortium Member was incorporated only within the last six (6) months, then the requirement herein that the voting trust or other voting agreement should have been entered into at least one (1) year before the Proposal Submission Date, will not be applicable.

**KPPRA** means the Khyber Pakhtunkhwa Public Procurement Regulatory Authority.

**Net Worth** means total assets minus total liabilities.

**Procurement Rules** means the Khyber Pakhtunkhwa Public Procurement of Goods, Works and Services Rules of 2014.

- (b) sidewalks, mixed-traffic lanes and non-motorized transport lane along the BRT;
  - (c) improvement of access roads and surrounding areas in favour of non-motorized transport and potential feeder services.
- 3.2.2 30 BRT stations with an average distance of approximately 900 meters between stations.

### **3.3 Operations**

#### **3.3.1 BRT System operated so that:**

- (a) BRT vehicles shall provide a combination of stopping and express services on the trunk routes;
  - (b) most stations have passing lanes in order to allow express BRT vehicles to overtake stopping BRT vehicles;
  - (c) passengers board onto and alight from BRT vehicles on the right-hand side from stations located in the median of the roadway that is part of the BRT infrastructure, or on the left-hand side from the pavement or comparable when off the BRT infrastructure;
- 3.3.2 The estimated maximum capacity of the system is approximately twenty thousand (20,000) passengers per direction per hour.
- 3.3.3 The estimated maximal load during the morning peak hour is approximately five thousand (5,000) passengers per direction per hour.

## **SECTION 4 – ADVERTISING SERVICES MANAGEMENT AND QUALIFICATION REQUIREMENTS**

### **4.1 Required Services**

#### **4.1.1 Summary**

TransPeshawar intends to outsource Indoor advertising management services which includes provision, installation, operation/sub-letting and maintenance of Advertising Products at designated Indoor Advertising Locations (Annex-B) and undertaking of mandatory work from Chamkani to Karkhano Station as provided for in the Service Agreement against payment of Contract Price as per terms and conditions of the Service Agreement to the TPC. The detailed scope is provided in the Service Agreement.

#### **4.1.2 Objectives**

- (a) Utilizing advertising product in way that optimize advertising effectiveness and revenue generation;
- (b) Reflecting modern advertising approaches that create an attractive environment for the travelling public; and
- (c) Reflecting static content and visuals that are integrated into the Peshawar BRT bus stations, aesthetically pleasing and consistent with the BRT stations finishes.

#### **4.1.3 Detailed Tasks**

- (a) **Digital Kiosk/Indoor Digital Standee (SMD)s** will be utilized for occupying **designated** advertising locations;
- (b) The services provider shall provide, install, operate/sub-let and maintain advertising product including provision of electrical, communications and fiber connections at designated advertising locations;

- (c) Inspections and cleaning of all advertising product and taking all necessary actions to maintain the advertising product in “as new” condition;
- (d) No advertising product will be permitted blank at any time. The blank advertising product will be utilized for hoisting public service content/BRT promotional material or filler content to supplement current advertising product; and
- (e) Performance of mandatory work.

#### 4.2 Qualification Requirement / Criteria

- 4.2.1 The bidder meeting the following criteria shall be considered qualified for consideration of financial price:
- (a) Individual/sole proprietor shall be Pakistani national having CNIC or registered as a firm/company with registrar of firms or SECP (In case of JV mandatory for all members);
  - (b) Registered with FBR and reflected on the Active Tax Payer List of FBR (In case of JV mandatory of all members);
  - (c) Registered with KPRA for Sales Tax on Services (In case of JV mandatory of all members);
  - (d) Service provider is not blacklisted from any provincial or federal public entity/department (In case of JV apply to all members). Bidder shall provide affidavit of such undertaking on judicial paper;
  - (e) Submission of Bid Bond to the amount of PKR.1,000,000/- in shape of Call Deposit Receipt (CDR) in favour of “Chief Executive Officer TransPeshawar”. The bid security shall be submitted from the account of the bidder who submits the bid;
  - (f) Submission of Schedule 1 through 7 in conformity with prescribed templates.

### SECTION 5 - BIDDING PROCESS

#### 5.1 Open competitive bidding

- 5.1.1 The bids are invited under national competitive bidding through **Single Stage One Envelope** bidding procedure.

#### 5.2 Planning

- 5.2.1 This Request for Proposals introduces the Bidding Process for the procurement of Required Services. The overall planning for the Bidding Process is presented below:

Milestone	Party Responsible	Date/Deadline
Issuance of Request for Proposal (RFP)	TransPeshawar	04-12-2021
Clarification and Questions/Comments submission	Bidders	20-12-2021
Pre-Bid Meeting	TransPeshawar	21-12-2021 11:30 AM (PST)
Uploading of Pre-Bid Minutes	TransPeshawar	22-12-2021
Proposal Submission Deadline	Bidders	<b>18-01-2022</b> 02:30 PM (PST)
Notification of the results of	TransPeshawar	Tentatively in February, 2022



## **4.2 Special Obligation regarding Digital Kiosk/Indoor Digital Standee (SMD)**

- 4.2.1 To procure, install, operate and maintain seventy (70) Digital Kiosk/Indoor Digital Standee (SMD) at designated Advertising Locations as per Annex-B with following details;
- ❖ Four (04) Digital Kiosk/Indoor Digital Standee (SMD) @8 Stations= 32
  - ❖ Three (03) Digital Kiosk/Indoor Digital Standee (SMD) @ 1 Station =3
  - ❖ Two (02) Digital Kiosk/Indoor Digital Standee (SMD) @13 Stations= 26
  - ❖ One (01) Digital Kiosk/Indoor Digital Standee (SMD)@8 Stations = 8
  - ❖ One (01) Digital Kiosk/Indoor Digital Standee (SMD) @KPUMA Building= 1
- 4.2.2 to allow free of cost 20% airtime (calculated on monthly basis) to display Advertising Contents regarding awareness of bus operation or government awareness campaigning videos.
- 4.2.3 Political Advertising Contents may be displayed however, shall be mentioned as “Paid Content” where required.
- 4.2.4 In case of any damages to Digital Kiosk/Indoor Digital Standee (SMD), in terms of power supply, any natural calamity the Service Provider is responsible for the replacement of Digital Kiosk/Indoor Digital Standee (SMD) as well as restoration of the Services.
- 4.2.5 **The service shall choose one option between Digital Kiosk and Indoor Digital Standee (SMD).**

## **4.3 Centralized Control System for Digital Kiosk/Indoor Digital Standee (SMD)**

- 4.3.1 The Service Provider have to comply with the following for installation and/or monitoring of Digital Kiosk/Indoor Digital Standee (SMD) apart from others;
- a) Procurement, operations and laying of communication cable from ticket office to Advertising Products with at least / average of 150 meter per Advertising Product with associated accessories;
  - b) Procurement, operations and laying of power cable from Distribution Board to Advertising Products with at least / average of 200 meter per Advertising Product with associated accessories;
  - c) Fiber cable (ten core) with approximate length of 250 meter per station from main fiber to ticket office including cost of splicing with main fiber with associated accessories. Cost also includes removal of manhole cover and restoration to its original position;
  - d) Centralised management software with computer for uploading of Advertising Contents from control centre;
  - e) Storage device (NAS or SAN), switch (Layer 3, 24 port 10g), Manageable switches (8port copper & 2 SFP ports) for 30 stations and server (Level 3) with licenses & operating system as approved by TPC; and
- 4.3.2 Alternatively, the TPC may suggest and approve alternate method for centralised uploading of Advertising Contents. The cost of going for any such options be the responsibility of the Service Provider;
- 4.3.3 Hardware and software (except Digital Kiosk/Indoor Digital Standee (SMD)) once provided and installed (if any) at control centre/data centre and station under this clause shall be the property of the TPC.

## **4.4 Special Obligation Regarding Fix / Static Advertising Contents**

- The Service Provider shall hereby undertake;
- 4.4.1 To procure material, install, fix, operate and maintain Advertising Locations which may include backlit boards, Vinyl/Double-Vision or any other material approved by the TPC on;
- a) Fixed glass at platform level excluding PSD doors (Annex-B);
  - b) Fixed glass at Mezzanine level (Annex-B);
  - c) Side of escalators and elevators (Annex- B);

## ANNEX-A

### DEFINITIONS AND INTERPRETATION

#### 1. Definitions

- 1.1 In the Service Agreement, the following words and expressions shall have the meanings set out below:
- 1.1.1 **“Advertising Locations”** includes louvers, static/still glass, escalators and elevators as mentioned under **Annex-B**;
- 1.1.2 **“Advertising Product”** is a tool to disseminate Advertising Contents and includes backlit boards, Vinyl/one Vision (double sided) and **Digital Kiosk/Indoor Digital Standee (SMD)**;
- 1.1.3 **“Advertising Content”** content to be displayed by the Service Provider for promotion i.e., static contents, imagery, and visuals;
- 1.1.4 **“Annexes”** means the annexes attached to the Service Agreement;
- 1.1.5 **“Applicable Law”** means any constitution, statute, ordinance, treaty, decree, proclamation or subordinated legislation or other legislative measure, as amended from time to time, including all national and provincial statutes and legislation and all municipal by-laws, as well as the common law and customary law and any judgment, decision, order or rule of any court or tribunal with relevant jurisdiction and any decision made by judicial or administrative bodies in accordance with any of the foregoing;
- 1.1.6 **“Business Day”** means any day other than a Saturday, Sunday or public holiday in the Islamic Republic of Pakistan;
- 1.1.7 **“BRT Transit System”** means the sustainable BRT transit and complimentary urban mobility and public transport system meant for movement of passengers from one place to other within the BRT transit area;
- 1.1.8 **“Change in Law”** means: (a) the adoption of a new law; or (b) a change in or repeal of an existing law, which after the Effective Date results in: (i) a change in the taxes, duties or levies payable by the Service Provider for performance of obligations under the Service Agreement; or (ii) a change in or the repeal of any other requirement for the performance of obligations under the Service Agreement;
- 1.1.9 **“Contract Price”** is a total amount to be paid by the Service Provider for execution of the Services;
- 1.1.10 **“Customer”** is an individual or company that consumes or buys an Advertising Locations and can choose between different options.
- 1.1.11 **“Commencement Date”** means the date indicated as the Commencement Date in the service notice given to the Service Provider by the TPC in accordance with clause 2.2 of the Service Agreement;
- 1.1.12 **“Confidential Information”** means all information, without limitation, of whatsoever nature:
- (a) relating to the Disclosing Party’s business, operations, processes, drawings, sketches, plans, models, product information, know-how, market opportunities, customers and business affairs;
  - (b) relating to the relationship of the Disclosing Party with its customers and suppliers; or
  - (c) relating to the contents of the Service Agreement and any other information received pursuant to the Service Agreement, but excludes information which:
    - (i) is required to be disclosed under any law or regulation, or by any Regulatory Body, including any stock exchange on which a Receiving Party may be listed, provided that the Receiving Party in question shall first consult with the Disclosing Party before making any such disclosure, statement or announcement; or
    - (ii) is in the public domain or enters into the public domain in any way, provided that the entry of such information into the public domain did not entail a breach of this agreement by the Receiving Party; or

**ANNEX-B**  
**ADVERTISING PRODUCTS SPECIFICATION AND LOCATIONS**

**1. DIGITAL KIOSK/INDOOR DIGITAL STANDEE (SMD)**

**i. Specification of Digital Kiosk**

<b>Display size</b>	Size: 50 inch or larger
<b>Maximum</b>	1920x1080 FHD, 4k (optional)
<b>CPU / Operating</b>	Android / Windows
<b>Panel</b>	LED backlight, All New A+ panel
<b>Input and output</b>	USB ports, SD Card (Memory), RJ45,
<b>Picture</b>	Attached for illustration only
<b>Storage</b>	500GB SSD or more
<b>Accessories</b>	As recommended by bidder to meet advertisement functions & meet contractual requirements

**ii. Specification of Indoor Digital Standee (SMD)**

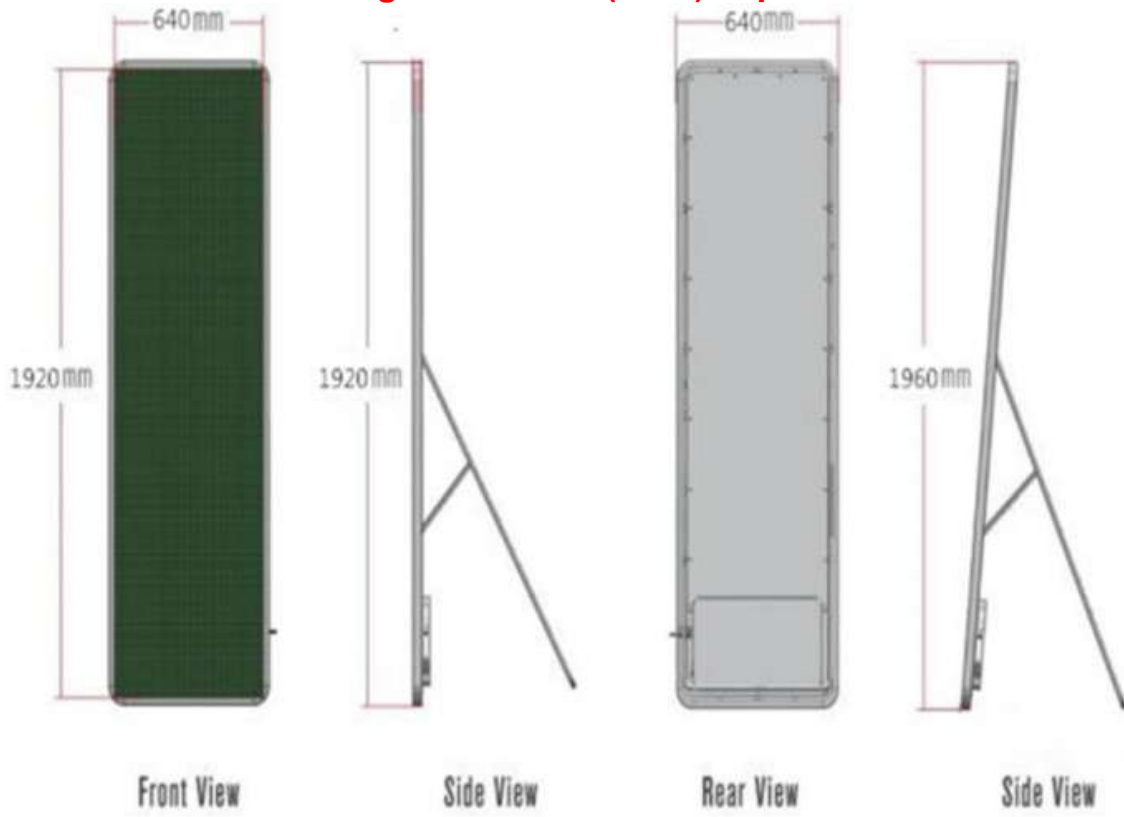
<b>Dimensions</b>	Size: 6 ft. (H) x 2 ft. (W) (To a maximum width of 3ft)
<b>Display Type</b>	LED Video Display
<b>CPU / Operating system</b>	Android / Windows
<b>Panel</b>	LED backlight, All New A+ panel
<b>Input and output</b>	USB ports, HDMI, SD Card (Memory), Audio,
<b>Picture</b>	Attached for illustration only
<b>Storage</b>	500GB SSD or more
<b>Installation</b>	Bracket Standing (As shown in pictures)
<b>Accessories</b>	As recommended by bidder to meet advertisement functions & meet contractual requirements

**iii. Location with Quantity**

<b>Sr#</b>	<b>Station#</b>	<b>Station Name</b>	<b>No. of Digital Kiosk/Indoor Digital Standee (SMD)</b>
1	1	Mall of Chamkani	1
2	2	Sardar Gardhi	2
3	3	Chughal Pura	1
4	4	Faisal Colony	2
5	5	Old Haji Camp	2
6	6	Lahore Adda	2
7	7	Gulbahar Chowk	2
8	8	Hashtnagri	2
9	9	Malik saad shaheed	4
10	10	Khyber Bazar	4

11	11	Shoba Bazar	2
12	12	Dabgiri Gardens	4
13	13	Railway Station	1
14	14	FC Chowk	2
15	15	Sadar Bazar	4
16	16	Mall Road	2
17	18	Tehkal Payan	2
18	19	Tehkal Bala	4
19	20	Abdara Road	4
20	21	University Town	2
21	22	UOP	3
22	23	Islamia College	2
23	24	Board bazar	4
24	25	Mall of Hayatabad	4
25	26	Bab-e-Peshawar	1
26	27	Phase 3	1
27	28	Tatara Park	1
28	29	PDA	1
29	30	Hospital Chowk	1
30	31	Karkhano Market	2
		KPUMA	1
<b>TOTAL DIGITAL KIOSK/INDOOR DIGITAL STANDEE (SMD)</b>			<b>70</b>

**Indoor Digital Standee (SMD) in picture**



Stand Indoor Digital Standee (SMD)



**ADDENDUM No.3**

for

**REQUEST FOR PROPOSALS (RFP)**

for

**Indoor Advertising Services Management in Peshawar BRT Stations**

**Tender No. TPC/BD/RFP/IDAS/2020-21/003**

Date: January 14 2022

**Note: The addendum is affected in correction / addendum in Clause 4.5 of the Contract specifically in 4.5.1, 4.5.2, 4.5.4, 4.5.5, 4.5.6, 4.5.7, 4.5.8 and deletion of Clause of 4.5.3.**

#### 4.5 **Mandatory Works**

- The Services Provider shall provide mandatory work as per provisions given as under:
- 4.5.1 Procurement, fixation and maintenance of 20 stickers per stations of 2 feet length of High Intensity Prismatic (HIP) Reflective sheeting material as approved by the TPC for **30 Stations**. **While the width of sticker shall be six (06) inches. The service provider shall complete the task for area equal to (2ft x 0.5ft x 20 stickers) per station.** These works shall be started from second quarter and three stations shall be done at least once in a month. **The Service Provider shall be responsible for maintenance of the same during currency of the Service Agreement and shall replace whenever required.;**
  - 4.5.2 Removal of existing names signage on platform glass and minimum replacement of one time during the currency of the Service Agreement per station **for 30 Stations**. The Service Provider shall be responsible for maintenance of the same during currency of the Service Agreement and shall replace whenever required. The approximate length along the platform is 250 meter per station and width is 9 inches. The areas for HIP may be in various length and width. The quality shall be approved before procurement from the TPC These stations shall be started from second quarter and two stations shall be done once in a month.
  - ~~4.5.3 **Yellow Road marking (2 coats) in reflective TP paint within station limits on each station in corridor complete in all respects with approximate quantity of 2,000 running meter. CR paint on kerb blocks (2 coats) within station on corridor complete in all respects with approximate quantity of 350 sq. meter. These works shall be done once in six month period. Furthermore, the works should be completed in all respects which includes but not limited to prior cleaning/ making of surface etc. The period shall be notified by TPC.**~~
  - 4.5.4 Enamel paint (Two coats) of red and grey colour for stations and off-white Paint for pedestrian bridges **or any other colour in lieu approved by TPC, each average of total of 600 sq. meter per station** approximately. **Some Stations has less and some stations have more than 600 sq. meter area for paint and TransPeshawar reserve the right to identify area / station/ location where Service Provider will complete the required quantities i.e. 600 x 30 (18,000) square meter in contract period.** Furthermore, the works should be completed in all respects which includes but not limited to prior cleaning/ making of surface and scaffolding etc., One station shall be done once in agreement period **for 30 stations** and at least one station per month. The service provider shall be responsible for maintenance of these works in agreement period. These works shall be started from second quarter.
  - 4.5.5 Supply, provision and fixing of anti-skid tiles at ramp approach within stations having dimensions of 12 x 6 feet per station **for 30 Station**. The works should be completed in all respects and shall include labor and all material costs required for installation of anti-skid tiles. The work shall also include prior cleaning/ making of surface, dismantling of already installed tiles, protection of nearby tiles and cleaning of surface after completion of works. Furthermore, already installed tiles which are not damaged shall be the property of TPC. One station shall be done once in a contract period and at least one station per month.
  - 4.5.6 Yellow Paint/ Spray on tactile of approximately 100 sq. meter per station complete in all respects which includes but not limited to prior cleaning/ making of surface, protection of surrounding tiles and cleaning of surface after completion of works. One station shall be done in agreement period and at least one station in a month **for 30 Stations**. The service provider shall be responsible for maintenance of yellow paint on tactile during agreement period.
  - 4.5.7 Painting of external surfaces of **public** washrooms (external BRT washroom **and two walls at Tehkal Payyan**) at BRT station through weather shield **one time in Contract period every-six month** which includes making of surfaces, cleaning, labor cost, **scaffolding**, etc. The **approximate**



area **for weather shield is 2000 square meter in entire project for public washroom/BRT Infrastructure 600 square meter per station. External washroom is 15 in numbers. This activity shall start from second quarter.**

- 4.5.8 Installation of HIP reflective stickers on Station name board with approximate area of 80 square feet and includes making of **surfaces or procuring of new surfaces for board, if required**. This activity shall be started from second month with at least one station per month **for 30 Stations**.
- 4.5.9 Notwithstanding anything contained in any other provisions of the Service Agreement or its Annexes; employees, staff members, agents, assignees, labor, worker etc. whether formal or informal being applied for a task or work to do by the service provider in the performance of its functions. The service provider would be responsible and liable for the cost and compensation against any harm, damage, and interference done to BRT Transit System by the aforementioned individuals or persons.
- 4.5.10 Failure to perform these works will lead to forfeiture of performance guarantee or deduction from Reserve fund/ Performance Security in addition to recovery cost.
- 4.5.11 TransPeshawar may assign a shop on rent at Rate of Rs. 10,000/month at Gulbahar underpass or Faisal colony at the discretion of Service Provider, if available.
- 4.6 Service Provider shall maintain the following standards at each Advertising Location:
  - 4.6.1 All Advertising Products shall be installed with uniform dimensions and sequence as approved by the TPC mentioned in **Annex B**;
  - 4.6.2 Service Provider shall make sure that no Advertisement is out of order for more than 7 days. Furthermore, if any advertisement is non-functional shall be repaired, replaced or removed within 7 days from the Advertising Location at the stations;
  - 4.6.3 Shall be responsible to paint surfaces to clear any debris, rust, wall chalking etc. prior to installation of any Advertising Product and during the term of the Service Agreement. Frame, clamps etc. shall always be in good condition.
  - 4.6.4 Ensure that staff deputed for maintenance and operation are in uniform, wear proper ID and produce/show such ID to station staff upon enquiry. Furthermore, staff shall not travel or attempt to travel free of cost in BRT for maintenance or operation of Advertising Locations/Product.

Notwithstanding anything contained in any other provisions of the Service Agreement or its Annexes; employees, staff members, agents, assignees, labor, worker etc. whether formal or informal being applied for a task or work to do by the Service provider in the performance of its functions, the Service Provider would be responsible and liable for the cost and compensation against any harm, damage, and interference done to BRT Transit System by the aforementioned individuals or persons.