



TransPeshawar (The Urban Mobility Company)

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Corrigendum

Outdoor Advertising Services in Peshawar BRT Corridor

Date: July 15, 2025

IFB No. TPC/BD/OCB/OA/2024-25/014

1. Reference to TransPeshawar (The Urban Mobility Company) advertisement regarding **“Outdoor Advertising Services in Peshawar BRT Corridor”** published in Daily News, Daily AAJ and Daily Jang dated **14th June, 2025**.
2. The deadline for submission of bid is extended and rescheduled as **July 29, 2025, 11:30 AM (PST)**. Bids will be opened on same day, **July 29, 2025, 11:45 AM (PST)**, in the presence of the bidders or their authorized representatives, who choose to attend.
3. Other terms and conditions shall remain the same.

Chief Executive Officer,

TransPeshawar (The Urban Mobility Company)

**TransPeshawar Head Office First (1st) Floor, Main BRT Depot,
Opposite NHA Complex, Khyber Pakhtunkhwa.**

Contact Number: 091-2621393-5.

Size 10x2



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Corrigendum/Addendum

Outdoor Advertising Services in Peshawar BRT Corridor

Date: July 4, 2025

IFB No. TPC/BD/OCB/OA/2024-25/014

1. Reference to TransPeshawar (The Urban Mobility Company) advertisement regarding “**Outdoor Advertising Services in Peshawar BRT Corridor**” published in The News, Daily AAJ and Daily Jung dated **14th June, 2025**.
2. The deadline for submission of bid is extended and rescheduled as **July 15, 2025 02:30 PM (PST)**. The bids will be opened on same day, **July 15, 2025, 02:45 PM (PST)**, in the presence of the bidders or their authorized representatives, who choose to attend.
3. The procurement opportunity is divided into **Lots** and relevant revisions in Qualification and Evaluation Criteria have also been made to Bid Solicitation document. The bidder is allowed to bid against one or multiple lots. The corrigendum to the effect may be inspected at the websites of TransPeshawar (<http://transpeshawar.pk/>) and KPPRA (<http://www.kppra.gov.pk/>).
4. Other terms and conditions shall remain the same.

Chief Executive Officer, TransPeshawar (The Urban Mobility Company)
TransPeshawar Head Office First (1st) Floor, Main BRT Depot,
Opposite NHA Complex, Khyber Pakhtunkhwa.
Contact Number: 091-2621393-5.

Addendum/Corrigendum

to

BID SOLICITATION DOCUMENTS

for

**Outdoor Advertising Services in
Peshawar BRT Corridor**

Issued on: July 04, 2025

OCB No.: TPC/BD/OCB/OA/2024-25/014

Procuring Entity: TransPeshawar (The Urban Mobility Company)

Part-II
Section-II
Bid Data Sheet

ITB Title	ITB No.	Description of BDS
A. General		
Legal Framework for Disposal of Public Assets	ITB 1.1	Name of Procuring Entity: TransPeshawar (The Urban Mobility Company)
	ITB 1.5	Outdoor Advertising Services in Peshawar BRT Corridor through Sealed bid Auction
	ITB 1.6	The method, procedure, and mode of disposal of the assets applied to the case are: Method: National Competitive Bidding (NCB), Procedure: Single Stage-One Envelope and Mode: Sealed Bid Auction
Scope of Bid	ITB 2.1	The title and identification number of the Invitation for Bids (IFB) is: Identification Number: TPC/BD/OCB/OA/2024-25/014 Title: Outdoor Advertising Services in Peshawar BRT Corridor Description of assets: As detailed under Description of Assets in Part-II Section-IV.
Source of Funds	ITB 3.1	The source of funds, if any, needed for undertaking this case of disposal is: Procuring Entity's budgetary resources" will be used for advertisement and bidding process.
Eligible Bidders	ITB 4.1	Bidders shall meet the qualification and eligibility criteria provided under Qualification and Evaluation Criteria contained in Part-II Section-III.
	ITB 4.2	Format for Power of Attorney of a bidder participating in the bidding process through a representative: Power of Attorney shall be provided by the bidder on the formant provided in Part-II Section VI.
One Bid per Bidder	ITB 5.1	The number of bids allowed to a bidder to submit, either individually or as a member or partner in a Firm, Company, or JVCA, for the same Lot/Package/Bidding Unit, in the same bidding process: One bid per bidder. The bidder submitting multiple bids for same lot shall be disqualified.

Bid Currencies	ITB 16.1	The bid currencies: Pak. Rupees
Bid Security	ITB 17.1	The Bid Security: Bid security shall be submitted in PKR from any scheduled bank of Pakistan to the amount of (2%) of the quoted/bid price for Three (03) years in shape of Demand Draft/Pay Order/Call Deposit Receipt in the name of Chief Executive Officer (CEO) TransPeshawar. The bid security shall be submitted from the account of the bidder submitting bid.
	ITB 17.7	The bid security of the successful bidder shall be released after submission of performance security and signing of Agreement by the successful bidder.
	ITB 17.8 and ITB 18.1	The bid validity period shall be: 150 days from the deadline for submission of bids.
Format and Signing of Bid	ITB 21.1	The number of copies of the bid: One hard and one soft copy.
D. Submission of Bids		
Sealing and Marking of Bid	ITB 22.3 (a)	Address for bid submission: TransPeshawar (The Urban Mobility Company) TransPeshawar Head Office First(1 st) Floor, Main BRT Depot, Opposite NHA Complex, Khyber Pakhtunkhwa. Contact Number: 091-2621393-5.
	ITB 22.3 (b)	The original bid and each copy (inner envelopes) and outer envelope shall contain the following: Procurement Ref. No: TPC/BD/OCB/OA/2024-25/014 Lot No: Not applicable Procurement Title: Outdoor Advertising Services in Peshawar BRT Corridor Bid shall not be open before: July 8, 2025, 11:45 AM (PST)
Deadline for Submission of Bid	ITB 23.1	The bids shall be submitted to: Chief Executive Officer, TransPeshawar (The Urban Mobility Company) TransPeshawar Head Office First (1 st) Floor, Main BRT Depot, Opposite NHA Complex, Khyber Pakhtunkhwa. Contact Number: 091-2621393-5. The deadline for submission of the bids shall be: Date: July 8, 2025 July 15, 2025 Time: 11:30 AM (PST) 02:30 PM (PST) Venue: Reception Desk TransPeshawar Head Office First(1 st) Floor, Main BRT Depot, Opposite NHA Complex, Khyber Pakhtunkhwa
	ITB 23.2	Provision for Electronic Bids: Not applicable

E. Opening and Evaluation of Bids		
Bids Opening	ITB 26.1	<p>The bids opening shall take place at:</p> <p>Date: July 8, 2025 July 15, 2025</p> <p>Time: 11:45 AM (SPT) 02:45 PM (PST)</p> <p>Venue: Conference Room TransPeshawar Head Office First(1st) Floor, Main BRT Depot, Opposite NHA Complex, Khyber Pakhtunkhwa</p>
	ITB 26.2	Not applicable
Clarification of Bid	ITB 27.1	<p>Period for clarification of the bids:</p> <p>Bids clarification can be sought by any bidder/prospective bidder one (01) day before holding of pre-bid meeting or in pre-bid meeting.</p>
Evaluation and Comparison of Bids	ITB 30.2	<p>Conversion of bid currencies into a single currency:</p> <p>Not Applicable</p>
	ITB 30.3	<p>The margin of preference for national bidders shall be</p> <p>“Not applicable”</p>
	ITB 30.4	<p>The criteria and methodologies set for the evaluation and comparison of the bids are:</p> <p>The criteria and methodologies are provided under Part II Section III, “Qualification and Evaluation Criteria”.</p>
	ITB 30.7	not applicable
	ITB 30.8	not applicable
Post-qualification Evaluation of Successful Bidder	ITB 31.1	<p>Requirement of post-qualification evaluation of the Successful Bidder: not applicable</p>
Stand-still Period	ITB 32.1	<p>The stand-still period to be observed in the case shall be ten (10) days from the announcement of the final results of bid evaluation.</p>
F. Award of Contract		
Notification of Award and Entry into Force of Contract	ITB 37.1	<p>The time limit for confirmation of receipt of the Letter of Acceptance by the Successful Bidder will be: three (03) working days.</p> <p>The time limit for the return of the signed Contract by the Successful Bidder will be: twenty-one (21) days</p>
	ITB 37.3 (b)	Twenty-one (21) days
Performance Guarantee	ITB 38.1	<p>The amount of the Performance Guarantee and the time limit for its submission:</p> <p>The amount of performance security shall be 10 % of the contract price. The Successful bidder has to submit requisite performance security within 21 days from the date of issue of Letter of Acceptance in shape of Bank</p>

for disposal of assets under this BSD.

- ix. The bidder, and the member constituting bidder in case of JVCA, shall not under a declaration of ineligibility or blacklisted for corrupt and fraudulent practices issued by any Procuring Entity in Pakistan or Public Procurement Regulatory Authority in the Federal Jurisdiction or other provinces or Azad State of Jammu and Kashmir or Gilgit Baltistan.
- x. The Government-Owned Enterprises in the Province of Khyber Pakhtunkhwa or in Pakistan may participate only if they are legally and financially autonomous, operate under commercial law and not a dependent agency of the Government.
- xi. Employees of the Procuring Entity or members of its Board shall be/are barred to participate in the bidding process for offering their bids.
- xii. The bidder, and the member constituting bidder in case of JVCA, shall fulfill all the requirement of Section 25 of the Procurement Act.

Evaluation Criteria

The bidder fulfilling the above eligibility and qualification criteria will be declared as substantially responsive bidder and will be evaluated for comparison of prices. **Financial offer shall be evaluated on lot wise basis.** The bid with highest Total Rent **in the respective lot** will be declared as Best Evaluated Bid. The bidder having Best Evaluated Bid **in respective lot** will be successful bidder and will be considered for award of contract **for the specific lot.**

Description of Assets

Part-II

SCOPE OF CONTRACT

The Service Provider will be allowed to utilize advertising rights on designated area of Peshawar BRT Corridor from Chamkani to Karkhano Market for installation of **SMD's on BRT Light poles, Backlit boards on BRT pedestrian bridges and backlit boards on BRT pillars** as per given dimensions and specification. These Advertising Locations will be available to the Service Provider for utilization and showcasing Advertising contents for brands, products or services of their customers. In general, the scope includes provision, installation, operation, and maintenance of Advertisement Product on designated Advertising Locations.

The reserve is fixed is **PKR. 150 million for three (03) Year.**

The advertising locations are divided into following three (03) Lots. The bidders have the option to submit bid for single or multiple lots. The reserve price for lots is as following: -

Lot-1. BRT Pedestrian Bridge (Quantity =16) (Double Sided) with the reserve price of PKR 30 million

Lot-2. BRT Light Poles (Quantity= 580) with the reserve price of PKR 70 million

Lot-3: BRT Pillar (Quantity= 300) (Double Sided) with the reserve price of PKR 50 million

ADVERTISING LOCATION, ADVERTISING PRODUCT AND SPECIFICATION

BRT Pedestrian Bridge (Quantity =16) (Double Sided)



1. Bid Form

IFB No: TPC/BD/OCB/OA/2024-25/014

Dated: _____

Chief Executive Officer (CEO),
TransPeshawar (The Urban Mobility Company),
Main BRT Depot Chamkani,
Peshawar.

Dear Sir,

Having examined the Bid Solicitation Documents (BSD) including Addenda No. *[insert the number(s), if any]*, the receipt of which is hereby duly acknowledged, I/we, the undersigned, offer a bid for **Lot No. [-----]** under **“Outdoor Advertising Services in Peshawar BRT Corridor”** in conformity with the said BSD for the sum of PKR *[insert Total Rent/Contract Price in figures and words]*.

I/We undertake, if my/our bid is accepted, for disposal of the assets, as specified in the Description of Assets, I/we will obtain and furnish the Performance Guarantee, as per terms and conditions of the Contract for the due performance of the Contract, in the form and manner and within the time prescribed by TransPeshawar.

I/We agree to abide by this bid for a period of 150 days from the date fixed for bids opening following Clause 18 of the Instructions to Bidders, and it shall remain binding upon me/us and may be accepted at any time before the expiration of that period.

Until a formal contract is prepared and executed, this bid, together with your Letter of Acceptance thereof and your Notification of the Contract award, shall constitute a binding contract between TransPeshawar and me/us.

I/We understand that TransPeshawar is not bound to accept the highest or any bid that may be received.

Dated this _____ day of _____ 20 _____

Name of the Bidder _____

Signature of the Bidder _____

2. Price Schedule

IFB No. TPC/BD/OCB/OA/2024-25/014

Name of the Bidder _____

Dated: _____

Price Schedule of Assets for Disposal

Lot No.	S#	Description of Procurement Opportunity	Quantity	Quarterly Rent Offered (Exclusive of Taxes) [A]	Rent Offered for 3 Years (Exclusive of Taxes) [Total Rent] B=[A*12]
Lot 1	1.	BRT Pedestrian Bridges	16 Double Sided		
Lot 2	2.	BRT Light Poles	580		
Lot 3	3.	BRT Pillars	300 Double Sided		
	Total Rent in PKR (Exclusive of Taxes)				

Signature of the Bidder: _____

Dated this _____ day of _____ 20_____