



Summarized Bid Evaluation Report

Name of Procuring Entity: TransPeshawar (The Urban Mobility Company)
Name of Procurement: Bus Wrap Advertising Services for Peshawar BRT Buses
Method of Procurement: National Competitive Bidding
Total Bids Received: ONE (1)
Date of Invitation of Bids: May 23, 2025
Date and time of Bid Closing: June 11, 2025, 11:30 AM (PST),

S#	Name of Firm/Individual/ Company	Responsive/non- responsive	Quoted share % per month per Bus per Campaign	Remarks
1	CAN media group/CAN Media Communication (Pvt.) Ltd./Quaid Group of Newspapers (JVCA)	Non-Responsive	55%	Lacking/deficiency in financial soundness and relevant experience