



Summarized Bid Evaluation Report

Name of Procuring Entity: TransPeshawar (The Urban Mobility Company)
Name of Procurement: Provision of Advertising Services and Documentary Video Production for the Peshawar BRT System
Method of Procurement: National Competitive Bidding
Total Bids Received: FOUR (4)
Date of Invitation of Bids: June 19, 2025
Date and time of Bid Closing: July 14, 2025, 02:30 PM (PST),

S#	Name of Bidder	Responsive/non-responsive	Remarks
1	Creative Junction.	Responsive	Quoted substantially highest bid prices against the estimated price therefore disqualified.
2	Interlink Advertising (Pvt) Ltd.	Non-Responsive	Bid security not submitted.
3	MarCom (Pvt Ltd).	Non-Responsive	Less amount of bid security submitted.
4	Orient Communications (Pvt) Ltd.	Non-Responsive	Bid security not submitted. Not registered with KPRA.