

TransPeshawar (The Urban Mobility Company)

A company set up under section 42 of the Companies Act 2017

Ref No. TPC/COM/OCB/Advertising/2024-25/001

Date: Sep 01, 2025

Summarized Bid Evaluation Report

Name of Procuring Entity: TransPeshawar (The Urban Mobility Company)

Name of Procurement: Provision of Advertising Services and Documentary Video Production for the

Peshawar BRT System

Method of Procurement: National Competitive Bidding

Total Bids Received: FOUR (4) **Date of Invitation of Bids:** June 19, 2025

Date and time of Bid Closing: July 14, 2025, 02:30 PM (PST),

S#	Name of Bidder	Responsive/non- responsive	Remarks
1	Creative Junction.	Responsive	Quoted substantially highest bid prices against the estimated price therefore disqualified.
2	Interlink Advertising (Pvt) Ltd.	Non-Responsive	Bid security not submitted.
3	MarCom (Pvt Ltd).	Non-Responsive	Less amount of bid security submitted.
4	Orient Communications (Pvt) Ltd.	Non-Responsive	Bid security not submitted. Not registered with KPRA.

Address: 1st Floor, KPUMA Building, Main BRT Depot, Opposite NHA Complex, GT Road, Chamkani, Peshawar KPK, Pakistan.

Tel: +92 91 2621393-5 Web: www.transpeshawar.pk Email: info@transpeshawar.pk