

منزلوں کے امین



ZU INSIGHTS

January - September 2025

Zu Peshawar - At a Glance

January 2025 till September 2025



Ridership
57,835,214



No. of Zu
Card Issued
94,535



No. of Times
Cards were Recharged
through NFC
1,379,061



No. of
Zu App Registrations
63,875



Bicycle Registrations
1,528



No. of
Bicycle Trips
166,365



Female Users
30 %



Complaints
Resolved
10,609

Insights



Stay Connected: TransPeshawar's New WhatsApp Channel for Latest Updates

TransPeshawar has officially launched its WhatsApp channel to keep passengers informed and engaged. This new platform delivers latest updates about Zu Peshawar services directly to your phone, ensuring you stay informed.

Scan the QR Code to get connected now.



Enhanced Security, Seamless Travel: Biometric Verification Now Mandatory for Zu Card

TransPeshawar has introduced mandatory NADRA biometric verification for all new Zu Card issuances to enhance passenger safety and prevent misuse. New cards will now only be issued after successful CNIC-based verification. Existing cardholders will also be gradually shifted to this secure system. This step ensures accurate passenger identification and strengthens the integrity of the Zu Peshawar BRT system. Passengers can complete the quick and convenient verification by presenting their original CNIC at any Zu station.



Chief Minister Visits TransPeshawar and Zu Business Center, Chamkani

Chief Minister, Khyber Pakhtunkhwa, Sardar Ali Amin Khan Gandapur, visited the Zu Business Center building to review ongoing projects and operations. During the visit, CEO TransPeshawar, Dr. Syed Murtaza Asghar Bukhari briefed the Chief Minister on the role of the newly established Zu Business Center in Chamkani and its potential

to boost commercial activity and enhance urban mobility.

The Secretary Transport, Masood Younas, Managing Director, KP Urban Mobility Authority, Mr. Parvez Sabatkhel and other senior officials also graced the occasion.

Special Assistant to CM Reviews BRT Operations

Special Assistant to the CM for Transport, Mr. Rangez Ahmad, along with senior officials, reviewed BRT operations, expansion plans, and inspected proposed new access points and infrastructure progress during his visit to TransPeshawar.



Secretary Transport inspects BRT Corridor & MOH

Secretary Transport, Mr. Masood Younas, Director General, Peshawar Development Authority (PDA), Mr. Muhammad Naeem Khan, and CEO TransPeshawar, Dr. Syed Murtaza Asghar Bukhari conducted a detailed visit of the BRT Peshawar corridor. The team assessed ongoing expansion plans, operations and infrastructure quality.

As part of the visit, they inspected potential new access points along the corridor and visited Aman Chowk. They also reviewed construction progress at the Mall of Hayatabad, emphasizing the need for its timely completion and handover to TransPeshawar.



Green Light from the Cabinet

52 New Buses Approved to Enhance Zu Peshawar's Fleet

The Cabinet, Government of Khyber Pakhtunkhwa has approved the addition of 52 new diesel-hybrid buses for the Zu Peshawar BRT system. This move will support new, high-demand routes along Ring Road, Bara Road, and Khyber Road, expanding connectivity and improving urban mobility in underserved areas.

Investing in Excellence

Ongoing Training Programs Strengthen Skills across the Zu Peshawar System

TransPeshawar concluded a three-day emergency training program in partnership with the District Civil Defence Office. Staff received practical instructions in fire fighting, first aid, and rescue services to improve emergency response.



A 13-day refresher course for bus operations teams conducted by service provider Daewoo Pakistan, focused on safe driving, professional conduct, punctuality, and emergency preparedness. High-performing staff were recognized for their dedication.



A comprehensive training program was conducted for Zu Peshawar Station Managers by LMKR (Pvt) Ltd. to strengthen their operational skills, improve passenger handling, and reinforce service excellence.



Land-Value Capture Initiative

Chamkani Plaza Handed Over to TransPeshawar – Unlocking Non-Fare Revenue Streams



In a key step towards strengthening the financial sustainability of the BRT system, the Zu Business Center (ZBC) Chamkani has been officially handed over to TransPeshawar after the completion of its construction. Following the handover, TransPeshawar launched a marketing campaign to open the facility for occupancy.

This initiative is part of TransPeshawar's broader land-value capture strategy aimed at generating non-fare revenue, reducing

reliance on ticket sales and subsidies, and ensuring the long-term affordability of the BRT system.

By converting real estate assets into income-generating facilities, TransPeshawar is creating new economic opportunities while safeguarding the provision of affordable, efficient, and sustainable public transport for the people of Peshawar.



Zu Business Centre Dabgari



Mall of Hayatabad

Zu Business Centre Dabgari and Mall of Hayatabad – Progress Update

Zu Business Centre Dabgari and Mall of Hayatabad are nearing handover from PDA to TransPeshawar. These strategically located plazas offer modern offices, shops, and parking facilities for businesses and institutions.

The Dabgari plaza's parking facility will particularly help reduce the area's chronic problem of parking shortage, while both developments will create sustainable revenue streams for TransPeshawar's operations.



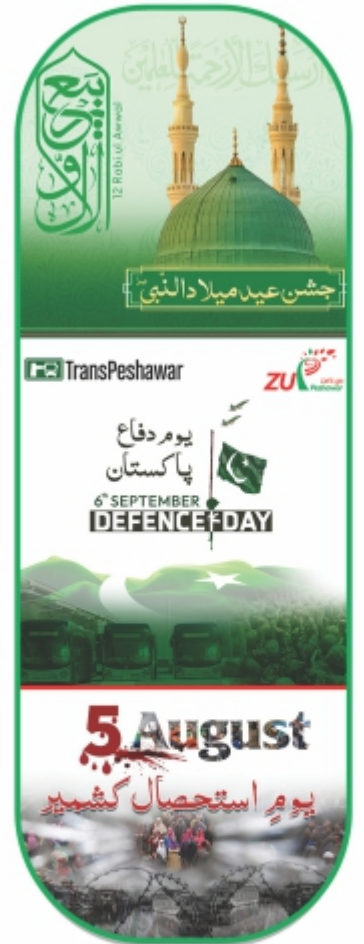
Honoring Dedication

TransPeshawar Annual Appreciation Event 2025

TransPeshawar hosted its annual appreciation event to celebrate the commitment and hard work of staff and service providers who keep the BRT system running smoothly. The gathering highlighted teamwork, resilience, and shared success, with awards and recognition presented to outstanding performers.



TransPeshawar Commemorates Special Days



Welcoming the New and Honoring Those Moving On



Dr. Syed Murtaza Asghar Bukhari

CEO TransPeshawar

Dr. Syed Murtaza Asghar Bukhari has joined TransPeshawar as Chief Executive Officer.

Dr. Bukhari brings extensive expertise in transport planning, civil engineering, and project development, with a strong record of delivering sustainable mobility solutions. He has served as CEO of TransKarachi, General Manager for Transportation Planning & Connectivity, and Head of Transport Planning at The Urban Unit, leading transformative urban mobility projects. Known for combining technical precision with strategic vision, his leadership will further strengthen Zu Peshawar as a model of modern, inclusive, and future-ready urban transport in Pakistan.



Shaur A Kazmi

CFO TransPeshawar

Mr. Shaur A. Kazmi has joined TransPeshawar as Chief Financial Officer. With over 20 years of experience in finance, revenue management, and taxation, he has served as a Sales Tax Auditor at the Federal Board of Revenue (FBR) and spent two decades in senior finance roles at PTCL.

Mr. Kazmi brings proven expertise in financial reporting, compliance, and strategic planning. He has led high-value audits and recoveries, managed complex litigation with FBR, and was twice recognized as PTCL's Employee of the Year (2011 & 2019).

Joiners



Mohammad Usman Malik
GM Planning & Infrastructure



Syed Salman Tahir Shah
Contract Management Specialist



Zeeshan Aman
ITS Specialist



Mohammad Usman Shafi
Transport Planning & Operations Specialist



Mohammad Usman
AM BRT Control Centre



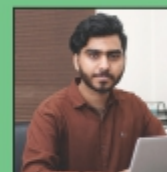
Mohammad Saddam
Budget and Accounts Officer



Mohammad Fahad Baig
IT Support Officer



Mohammad Waseem Khan
Assistant Manager Mechanical



Mohammad Faizan Javaid
Transport Planning & Data Analyst



Taimur Abdullah
Operations Supervisor



Aizaz Ahmad
Operations Supervisor

Gratitude and Goodbye



Yousaf Bilal
Assistant Manager Electrical



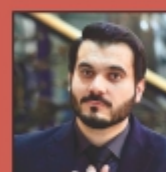
Ghayas Ali
Procurement Executive



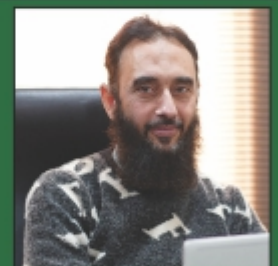
Faisal Sardar
Operations Supervisor



Zeeshan
Facilities Officer



Faisal Jan
Facilities Officer



Ikramullah (Late)
Budget and Accounts Officer

إِنَّا لِلّٰهِ وَإِنَّا إِلَيْهِ رَاجِعُونَ

Board Meetings



43rd MEETING OF BOARD OF DIRECTORS Thursday 4th, September 2025

The Board of Directors of TransPeshawar convened its 42nd, 43rd, and 44th meetings to deliberate on key operational and strategic matters, on 26th February, 29th May, and 4th September 2025, respectively. The meeting were held under the chairmanship of the Assistant Chief Secretary Khyber Pakhtunkhwa, Mr. Ikram Ullah Khan, at the Planning & Development Department, KP.

During these sessions, members of the Board reviewed system performance, ongoing projects, and new initiatives aimed at enhancing service delivery and ensuring the long-term sustainability of the Zu Peshawar system.



Meetings & Milestones

January 2025 - September 2025

From January to September 2025, a series of staff and committee meetings were held to ensure efficient service delivery and seamless coordination across departments. These sessions focused on improving operational performance, strengthening processes, and driving consistent progress towards organizational goals.